



ADVERTISING RATES: FESTIVAL PROGRAMME BOOK

Number of concerts: 30

2018 venues include churches, arts centres, village halls, a tithe barn, an auction house and a pannier market in the following locations:

Ashburton
Bampton
Buckland-in-the-moor
Brushford
Chagford
Dulverton
Dunster
Exeter
Kenton
Landscope
Lustleigh
Moretonhampstead
North Bovey
Simonsbath
South Molton
Tiverton
Totnes
Uffculme

Intended ticket sales 6000

Previous years 5500 - 2017

5000 - 2016

Number of programmes printed 1000

Shelf life expectancy 6 months to 1 year

Size of programme A4 (portrait) – full colour

Advertising costs

Outside back cover £1100

Inside back cover £1000 (taken)

Inside front cover £1000 (taken)

Full page interior £600

1/2 page interior £350

1/4 page interior £250

+ VAT at prevailing rate

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